

Diversity, Culture & Internationalism (DCI) for your CAS Grad Degree

The DCI 2026 Guide for CAS Grad Students

CAS

DCI Guide

MSU COMMUNICATION ARTS & SCIENCES

Diversity, Culture, & Internationalism (DCI): The DCI Guide for CAS Grad Students

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Introduction to This Guide

This guide was created to assist graduate students in the College of Communication Arts and Sciences interested in internationalizing their degree, with navigating their program of study. The College of Communication Arts and Sciences has a great tradition of creating global communicators and the goal for this guide is to ensure that students have a place to begin when looking to continue this legacy.

The guide's first section gives information on faculty interested in research and projects with an international focus. Additionally, the guide contains information about specific internationally focused courses, certificates, and specializations to add to your program of study. Included in this guide are also opportunities to study abroad and gain experiences in different cultures and new environments.

Many students wonder how they will pay for their education, particularly if they are traveling for research, conference or studies. For this reason, the guide also highlights funding opportunities available for students with international or intercultural interests. Finally, the guide provides a listing of possible practicum options for students interested in health and risk communication.

Many thanks are extended to the Department of Communication, the College of Communication Arts and Sciences Dean's Office, and Dr. Maria Lapinski, Director of the Health and Risk Communication Center (HRCC; <https://hrcc.cas.msu.edu/>) for their support and guidance throughout the creation of this product. Please use the information in this guide as a starting point to design and complete a program that reflects your interests and passions.

This guide is updated yearly by graduate students working in the Health and Risk Communication Center; none-the-less, it is important to cross-check the information on the msu.edu website. Dr. Maria Lapinski (lapinsk3@msu.edu) is the point of contact for this guide.

Com Art Sci Faculty in International/Intercultural/Diversity Research

Saleem Alhabash

Saleem Alhabash is Professor of Advertising and Public Relations at Michigan State University's Department of Advertising and Public Relations, where he also co-directs the Media and Advertising Psychology (MAP) Lab. His research focuses on the processes and effects of new and social media within the context of persuasion. More specifically, his research investigates the cognitive and emotional responses, and psychological effects associated with using new and social media. His research is geared toward understanding how new communication technologies can be used as persuasive tools, most recently in relation to marketing of alcohol, digital aggression across the lifespan, and consumer behavior of buying counterfeits online. He also studies how new and social media can facilitate cross-cultural and international communication, with emphasis on changing attitudes and stereotypes of foreign nations. In 2023, he joined the Center for Anti-Counterfeiting and Product Protection (A-CAPP) as Associate Director of Research. In 2014, he was named the inaugural recipient of the American Academy of Advertising's Mary Alice Shaver Promising Professor Award, and he was named an Institute for Diverse Leadership Fellow at the Association for Education in Journalism and Mass Communication (AEJMC). His research won best article, top paper, and top poster awards at national and international conferences. He's an associate editor for the Journal of Interactive Advertising and Frontiers in Psychology (Media Psychology) and Frontiers in Psychology - Media Psychology. Saleem received his Ph.D. from the University of Missouri School of Journalism. Pre-academia, he worked in a youth nonprofit organization focusing on media and well-being.

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Johannes M. Bauer

Johannes M. Bauer is a researcher, writer, teacher, and academic entrepreneur. He is interested in the digital economy next-generation media. His position as Quello Chair for Media and Information Policy facilitates the pursuit of rigorous and actionable research. From September 2023 through December 2024, he was on leave from MSU to serve as the Chief Economist in the Office of Economics and Analytics (OEA) of the U.S. Federal Communications Commission in Washington, DC.

Educated as an engineer and social scientist, he obtained advanced degrees in economics from the Vienna University of Economics and Business, Austria. Michigan State University has been his home institution since 1990. He had the privilege to spend extended times affiliated with Delft University of Technology, The Netherlands (2000-2001), the University of Constance, Germany (Summer 2010), and the University of Zurich, Switzerland (2012).

Appropriately designed, governed, and used, advanced information and communication technologies (ICTs) create tremendous opportunities and benefits. They enable individuals to realize their capabilities, support sustainable communities, and support inclusive and livable societies. Harnessing these potential benefits will require public interest in technology, good governance models, as well as competition and

cooperation. Dr. Bauer's research on these topics has greatly benefited from collaboration with students and practitioners in Michigan, across the United States and abroad.

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John C. Besley

Dr. Besley is a science communication and risk communication scholar who studies public views about science and scientists' views about communication. He also regularly consults with scientists and scientific organizations on communication strategy. His goal is to help science communicators make evidence-based, ethical, and strategic communication choices.

Part of this work is aimed at understanding how peoples' views about decision-makers and decision processes (i.e., trustworthiness and fairness beliefs) affect their overall trust in the products of science and technology (S&T). He is especially interested in topics with potential health or environmental impacts. Another element of his research focuses on understanding how scientists and science communicators think about communication and the infrastructure available to support communication by the scientific community.

Among other topics, Dr. Besley's research has touched on public perceptions of agricultural biotechnology (i.e., genetic engineering), energy technologies (i.e., nuclear energy, hydrogen fuel cells), and nanotechnology. He has also conducted research into journalistic norms related to coverage of public engagement and research to better understand the impact of science communication training and other forms of support. This work has seen him and his colleagues survey more than 10,000 scientists and interview more than 250 scientists and other communicators across a range of scientific fields.

Dr. Besley is a co-author for the books *Strategic Science Communication* (JHU, 2022) and *Science Communication for Scientists* (Routledge, 2025). He has also published more than 125 peer-reviewed journal articles and book chapters. This work has appeared in high-ranking journals including *Risk Analysis*, *Science Communication*, *Public Understanding of Science*, *Environmental Communication*, *The Journal of Science Communication*, and *The Journal of Risk Research*, as well as a range of edited volumes. He has received funding from the National Science Foundation, the United States Department of Agriculture, and a range of foundations. He is the previous associate editor for risk communication for *Risk Analysis*.

In addition to his regular research, Dr. Besley was the lead author for the 2014, 2016, 2018, and 2020 National Science Board chapters on public attitudes and knowledge about science and technology. This biennial report-*Science and Engineering Indicators*-is submitted to the executive branch and Congress and represents the definitive statement on Americans' views about S&T.

Michigan State University awarded Dr. Besley its William J. Beal Outstanding Faculty Award in 2021 and the American Association for the Advancement of Science (AAAS) honored him as a fellow in 2018. In 2013, the Association for Education in Journalism and Mass Communication awarded him the Hillier-Kriegbaum Under 40 Award. He also received a "rising star" award from the University of South Carolina in 2012.

As an instructor, Dr. Besley focuses on civic engagement and community relations, risk and crisis communication, science communication, and media relations. He also regularly brings students to Detroit, Chicago, and New York to visit strategic communication employers.

Dr. Besley earned his Ph.D. in Communication from Cornell University in 2006 and both master's (Public Administration, 2000), and bachelor's (Journalism, 1998) degrees from Carleton University in Ottawa, Canada. Prior to his Ph.D., Dr. Besley served as a policy analyst with Environment Canada's Policy and Communication's division working on international environmental issues.

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Celeste Campos-Castillo

Celeste Campos-Castillo is an Associate Professor in the Department of Media & Information. Celeste discovers ways technologies can be designed and implemented so that they mitigate inequalities, particularly with respect to health outcomes and access to health care. This interdisciplinary and multimethod research involves documenting where inequalities exist and why, partnering with communities to identify their needs and develop solutions, and conducting social psychological research to understand the underlying mechanisms that connect individuals, contexts, and outcomes. Examples of this research include identifying the resource deficits that incline people to turn to chatbots for social support, developing chatbot designs that enhance user agency by enabling their access to resources, and designing accessible mental health screeners for autistic youth.

Celeste's research has been funded by agencies such as the Blue Cross Blue Shield of Michigan Foundation, the National Endowment for the Arts, the National Science Foundation, and Meta Research and has been published in journals such as BMC Medicine, Health Affairs, Journal of Medical Internet Research, Journal of the Medical Informatics Association, New Media & Society, Social Psychology Quarterly, Sociological Theory, Social Science Computer Review, and Trends in Cognitive Sciences. She's been honored to receive awards recognizing her scientific contributions, including a paper award from the International Medical Informatics Association and the Midwest Sociological Society's Early Career Award, and to accept invitations to share her work with diverse audiences, including local high schools and the National Academies.

Celeste received her Ph.D. in Sociology from the University of Iowa and completed a post-doctoral research fellowship at the Institute for Security, Technology, & Society at Dartmouth College.

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Lucinda Davenport

Dr. Lucinda D. Davenport has been recognized for her leadership, teaching and mentoring, scholarship, and community engagement and service at Michigan State University and nationally. She was also inducted into the state of Michigan Journalism Hall of Fame.

She stepped aside as Director of the School of Journalism after a successful 10 years. Before that, she was the Associate Dean for Graduate Studies and Research for the College of Communication Arts and Sciences (overseeing 11 programs). She is also a former director of the college's Information & Media Ph.D. program and Journalism's Graduate Program.

Dr. Davenport's media research aims to have significance and impact that benefit individuals and society in local to international communities. Her focus in journalism studies includes innovative media technologies, history, journalism education, media and democracy, public relations, ethics, and women and media, among others. She is published in books and refereed research journals, including *Journalism and Mass Communication Quarterly*, *Journalism Studies*, the international *TMG Journal for Media History*, *International Journal of Strategic Communications*, *Asian Journal of Communication*, *International Communication Gazette*, *LBS Journal of Management & Research*, *Newspaper Research Journal*, *Web Journal of Mass Communication Research*, *The Journal of Media Economics*, *Journalism & Mass Communication Educator*, *Journal of Communication Inquiry*, *Journal of Mass Media Ethics*, *Communication Teacher*, and *Visual Communication Quarterly*.

She co-authors two international textbooks in reporting and mass communication that are at the top of their markets and have been translated in different languages: *Writing and Reporting for the Media*, 13th ed. (2023). New York: Oxford University Press (adopted by about 350 journalism programs, including Harvard, Stanford, and Columbia universities) and *Media Now: Understanding Media, Culture, and Technology*, 11th ed. (2024). Boston, Mass: Cengage Learning. She co-authored a third book, *The Media in your Life: An Introduction to Mass Communication*, and several websites.

Before becoming Director of the School of Journalism, Dr. Davenport advised more M.A. and PhD. students than any other faculty in the college. She enjoys advising undergrads, as well. She has taught many skills and seminars journalism and media courses, ranging from doctoral courses in qualitative research to graduate classes in mass media history to undergraduate classes in journalism writing and public relations. She taught in-person courses in Brazil, Great Britain and Saudi Arabia, for example, and led the successful initiative to teach remote learning modules in journalism on Coursera's international platform, attracting more than 600,000 students (<https://www.coursera.org/specializations/become-a-journalist>).

Dr. Davenport has been a digital media pioneer and innovator. Her master's thesis and doctoral dissertation were firsts in the country on computerized information services and online news. She created and programmed the first comprehensive commercial interactive software program for journalism education. She was the first to implement augmented content into a journalism textbook. She was one of the first in the nation to teach seminar and skills courses on digital news, offer professional workshops on data journalism and lead courses online. She was the first digital editor for the local news outlet, the *Lansing State Journal*. At that time, well-known journalist and educator Fred Fedler wrote that Dr. Davenport was "the nation's No. 1 expert in the use of computers in journalism education." She continues to work in this area.

Her teaching, research, grants and service/outreach scholarship are intertwined for a focus on improving media for individuals and society in local to international communities. Recent work, such as collaborating on developing a Fair Chance Diversity Sourcing Tool, is now used by professional journalists and news organizations to check in real time the diversity and inclusion of sources in individual stories and across the newsroom (<https://www.fairchancereporting.com>) and has been recognized with teaching and service awards and research grants. Another award-winning example includes initiating MSU JRN administration and fund raising for the MSU Detroit High School Journalism program (12 participating schools-<http://www.detroitdialogue.com>). And one of her grants successfully preserved, digitized and made public some of the only known original pages of the *Chicago Tribune* showing historic innovations in color and printing (15,000 images on 5,500 pages).

She has chaired and participated on many school, college and university committees, including 11 committees in the prior academic year alone. She is on the Board of Directors for the student-run IMPACT 89FM Radio, was

former President of the Board of Directors for MSU's independent student newspaper, The State News, and was on Faculty Senate, for instance.

Dr. Davenport has worked professionally in different areas of the journalism and communication industries, from being a reporter and photographer in newspapers, a news director and announcer in public radio and commercial television, a public relations practitioner in national retailing and a forum administrator in early online media, among other positions. She is often asked to review national journalism programs, candidates for promotion in academia, and research manuscripts.

She earned her Ph.D. in journalism and mass communication from Ohio University, an M.A. in mass communication from the University of Iowa, and a B.A. in journalism from Baylor University.

Dr. Davenport was the third female hired into the historic School of Journalism's tenure-stream system. She was the only tenure-stream female for many years, beginning with her first year, and has mentored many colleagues. She is a strong advocate for equality of women and DEI in journalism, as evidenced in her activities and research.

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Jim Dearing

Jim Dearing (Ph.D., University of Southern California) is Brandt Endowed Professor in the Department of Communication at Michigan State University. Dearing studies the diffusion of innovations, including the adoption and implementation of new evidence-based practices, programs, technologies and policies. His research and teaching spans dissemination science, implementation science, program sustainability, and the psychological and sociological basis of the diffusion process. He works with research and practice improvement teams in environmental remediation, nursing care, water conservation, injury and fatality prevention, public health, and healthcare. He has been PI for research grants from NSF, EPA, NCI, AHQR, and private foundations including the Robert Wood Johnson Foundation, The Wallace Foundation, the John D. and Catherine T. MacArthur Foundation, and the Bill & Melinda Gates Foundation. He is a fellow of the International Communication Association, and a member of the U.S. Environmental Protection Agency's Board of Scientific Counselors.

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Elizabeth Dorrance Hall

Elizabeth Dorrance Hall is an Associate Professor in the Communication Department at Michigan State University and Director of the Family Communication and Relationships Lab. She received her Ph.D. in Family and Interpersonal Communication from Purdue University. Elizabeth's research focuses on communication processes in close relationships, especially in the context of family.

Elizabeth has applied and extended interpersonal and family communication theories (e.g., family communication patterns theory (FCP), confirmation theory) to explore difficult conversations, how close relationships evolve over time, and under what conditions family communication and support are associated with well-being.

Other projects focus on experiences of family member marginalization over the life course, family-of-origin dynamics for first-generation college graduates, and women's experiences in "traditionally male" career fields.

Elizabeth completed a Fulbright Scholar award to study communication in multigenerational families in Slovenia in 2021. Her work is currently funded by a NSF CAREER Award grant to assess effective parent-daughter communication about STEM interests and careers in families from diverse backgrounds (2023-2027). Elizabeth is a MSU Teacher-Scholar awardee.

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Eric Freedman

Eric Freedman is a Professor of Journalism and former Associate Dean of International Studies and Programs. During his 20-year newspaper career, he covered public affairs, environmental issues and legal affairs for newspapers in New York and Michigan, winning a Pulitzer Prize for coverage of a legislative corruption scandal. He teaches environmental journalism and serves as director of the Knight Center for Environmental Journalism. He also serves as director of the school's Capital News Service, a professional-level practicum in which students cover state government for about 35 newspapers, broadcast stations and online news outlets across Michigan. Freedman earned his bachelor's degree in government from Cornell University, his law degree from New York University and his master's degree in resource development from MSU. Internationally, he has taught journalism as a Fulbright scholar in Lithuania, Georgia and Uzbekistan, and given lectures and led workshops and seminars for professional journalists, students and the public in Singapore, Russia, Chile, Kazakhstan, Uzbekistan, Japan, Estonia, Bolivia, Estonia and Kyrgyzstan.

He served for three years as an International Scholar in the Open Society Foundation's Academic Fellowship Program, where he worked with faculty members in the Department of Journalism and Mass Communication at American University of Central Asia in Kyrgyzstan.

As a professional journalist and freelancer, Freedman has written for newspapers and magazines on such environmental issues as habitat protection, parks and public lands, toxic substances, extinction, ecotourism and government regulation. At MSU, he directed the Australia Media, Environment, Culture and Tourism study abroad program, the Reporting in the British Isles study abroad program and a freshman seminar abroad on environment and media in Scotland.

His research interests include press systems and journalism practices in the former Soviet Union; environmental journalism practices and challenges; international journalists' professional standards and education; public affairs reporting; news coverage of press and human rights; and U.S. political history. Among his books are Biodiversity, Conservation and Environmental Management in the Great Lakes Basin; Critical Perspectives on Journalistic Beliefs and Actions: Global Experiences; Environmental Crises in Central Asia: from Steppes to Seas, from Deserts to Glaciers; Presidents & Black America: A Documentary History; After the Czars & Commissars: Journalism in Authoritarian Post-Soviet Central Asia; and African Americans in Congress: A Documentary History.

He began his career as an aide to U.S. Rep. Charles Rangel of New York before becoming a reporter for the Knickerbocker News in Albany, N.Y., and then in the Detroit News Lansing bureau. After teaching as an adjunct at the School of Journalism, he joined the faculty full-time in 1996. He continues to write for a variety of publications on environment, public affairs, legal issues and other topics.

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Joe Grimm

"Do what you love, and love what you do."

You've seen it on T-shirts, but it is not just a catchphrase. It is the secret to success. If you do what you love, your play will be your work, and you will be great at it.

As a journalism teacher, I am here to help students tell stories, explore the communities around them and cover them completely.

My classes write, edit, create content and publish books. Everything we do can prepare us to do what we love. These are things I love to do. If they excite you, too, maybe we should talk. I love to:

LEARN what draws people together, inspires them, makes them laugh or cry. I like to find out first, understand it and tell it best.

WRITE. The root of communicating whether you are an artist, a video journalist, a data hound or a reporter. I am a proud word nerd who loves to elevate writing and stories — mine and yours.

BELIEVE that there is incredible power in one idea, one person, one moment. We just have to believe and be the catalyst.

INCLUDE many kinds of people in my work. That leads to the best results. We are in the ideas business and we need all the ideas we can assemble.

I came to Michigan State in 2008 after more than 30 years in newsrooms, 25 of them at the Detroit Free Press. As the newsroom recruiting and development editor for most of that time, I was very happy to come to MSU, where I met and recruited so many talented journalism students. Now, I help them launch their careers. I have always been a teaching editor. I taught the whole time I was in newsrooms and continuing to publish now that I am in the classroom. For me, teaching and journalism are an ideal match. I love them.

Please, whatever you do, make it be something you love.

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Patricia Huddleston

Dr. Patricia Huddleston is a Professor of Retailing in the Department of Advertising + Public Relations and is Director of the Information and Media Studies PhD program. She teaches an undergraduate course in Retail Strategy and a graduate course in Strategic Brand Communication. Her early research focused on the evolution of retail systems and consumer behavior in transition economies such as Russia and Poland. She has co-authored a book, *Consumer Behavior: Women and Shopping* with Dr. Stella Minahan, Professor Emeritus, Deakin University and a book chapter on Retailing in Australia in *International Retailing*.

Her current research focuses on the use of eye-tracking technology to evaluate consumer information processing of point of purchase retail display elements (e.g. signage, price) and how these elements motivate purchase intention. This research has been funded by U.S. Department of Agriculture (USDA) Federal-State Marketing Improvement Program (FSMIP) and Horticulture Research Institute. This work has been published in publications such as the *International Review of Retail, Distribution and Consumer Research*, *Journal of Product and Brand Management*, *PLOS One* and *HortScience*.

She is an Affiliated Faculty member with the Center for Anti-Counterfeiting and Product Protection (A-CAPP) at Michigan State University. In July 2020, she was a panelist for the ACAPP Center's "Brand New World" virtual summit, speaking on the topic of "E-Commerce and Counterfeits: Evolving Consumer Behavior". In December 2020, collaborated with Dr. Saleem Alhabash and Dr. Anastasia Kononova on "A Social-Media Toolkit for Brand Protection at the ACAPP Center's Executive Education Seminar.

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Anastasia Kononova

Anastasia Kononova is an associate professor of advertising at MSU. Media multitasking is an overarching focus of Kononova's interdisciplinary and international research that lies in the intersection of three areas: media and technology use across different cultures and social groups; psychological responses to media devices and persuasive messages; and advertising and digital literacy. Kononova's primary research interest is related to exploring media multitasking behavior, i.e. using/being exposed to multiple media at the same time. Studying media multitasking patterns reflects idiosyncrasies and commonalities of media use across markets. Such knowledge helps enhance international communication, especially with regard to using multiple platforms to convey messages effectively. Kononova has studied media multitasking not only in a cross-cultural setting but also across the lifespan, focusing on media use behaviors of older adults.

A large body of Kononova's media multitasking research is devoted to exploring the effects of this behavior on cognition, emotion, rationalization, and resistance to persuasion. Kononova has found that switching between online tasks and using multiple screen devices at the same time negatively affect memory for mediated content, elicit less skeptical responses to persuasive messages (e.g., health and advertising messages), and hinder rational choices (e.g., choice of healthful snacks). In a related area of research, Kononova has explored how individuals cognitively and affectively respond to advertising messages placed in congruent and incongruent online contexts.

In a recent project, Kononova focused on the use of health mobile applications (apps) and privacy concerns associated with sharing personal information via smartphones, exploring credibility judgments that individuals made of sponsored health mobile apps.

Kononova's work appeared in highly ranked peer-reviewed journals, such as *Computers in Human Behavior*, *Cyberpsychology, Behavior, and Social Networking*, *International Journal of Communication*, *Journal of Health Communication*, *Journal of Medical Internet Research: mHealth and uHealth*, and others.

Before joining the Department of Advertising and Public Relations at Michigan State University, Anastasia worked as an assistant professor of communication and media at the American University of Kuwait. She earned a doctoral degree at the University of Missouri's School of Journalism and a master's degree at Oklahoma State University. Before graduate school, Anastasia studied in Rostov State University (Southern Federal University since 2006) in Russia, where she also worked as a corporate communication specialist.

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Maria Lapinski

Dr. Maria Lapinski is Director of the Michigan State University (MSU) Health and Risk Communication Center: Healthy People-Healthy Planet, an interdisciplinary research, teaching, and public engagement network of over 50 faculty. She is appointed as a Professor in the Department of Communication and Michigan Ag-Bio Research at MSU. For six years, she served as the Associate Dean for Research for the College of Communication Arts and Sciences. In that role she facilitated interdisciplinary research partnerships and supported faculty research including leading the college's grant support office. From 2012-2016 she led, along with Dr. Julie Funk in the College of Veterinary Medicine an interdisciplinary collaborative: One Health: Emerging Communication Technology for Decision-Making and Behavior which was seed-funded by the U.S. National Cancer Institute, National Institutes of Health. As a result of this work, she currently serves as a Commissioner for The Lancet's One Health Commission.

Dr. Lapinski's research connects global health and environmental issues, cultural dynamics, and communication science. Her work examines the impact of interpersonal and mediated messages and social-psychological factors on health and environmental behaviors with a focus on cultural dynamics. To this end, Dr. Lapinski has conducted collaborative research projects with her students and colleagues in a number of countries in Asia, the Pacific Rim, Central America, and Africa and North America. Recently, she led a National Science Foundation team studying social norms and financial incentives related conservation behaviors among Tibetan populations. Her team's award-winning work has been presented at national and international communication and public health conferences, published in refereed journals including *The Proceedings of the National Academy of Sciences*, *Human Communication Research*, *Health Communication*, *Social Science and Medicine*, and others. Her research has been funded by agencies such as the National Science Foundation, World Health Organization, National Institutes of Health, and United States Department of Agriculture and by foundations such as the Robert Wood Johnson Foundation and The Carter Center.

Dr. Lapinski teaches Intercultural Communication, International Health Communication, Interpersonal Influence, Persuasion, Risk Communication, and Health Communication for Diverse Populations.

Whenever she can, she loves to run, ski, surf, and hang out with her two boys and Sherman her dog.

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Hairong Li

Hairong Li is a professor of advertising, a faculty associate of the Center for Business and Social Analytics, and an affiliated faculty member of the Asian Studies Center at Michigan State University.

His research covers the uses, effects, and implications of digital technology in advertising, communication, and marketing. He has published extensively; seven citation studies rank him among the most published and cited scholars. In 2022, he received the Ivan Preston Award for Outstanding Contribution to Research, the highest honor from the American Academy of Advertising (AAA). His articles have appeared in many top journals, including the Journal of Advertising, Journal of Advertising Research, International Journal of Advertising, Journalism and Mass Communication Quarterly, New Media and Society, Journal of Computer-Mediated Communication, Journal of Consumer Psychology, Psychology and Marketing, Journal of Interactive Marketing, Journal of International Business Studies, and Journal of the Academy of Marketing Science. His articles and citations are available at Google Scholar (<https://bit.ly/hairong>).

Dr. Li is a founding editor of the Journal of Interactive Advertising and serves on the editorial boards of three major academic journals in the US and Europe. He is the guest editor for special issues of the Journal of Advertising on AI and advertising in 2019, big data in 2017, and advertising media audiences in 2006. He is co-chair of the 2026 AAA pre-conference on integrating AI in advertising education, chair of the 2020 AAA pre-conference on AI and advertising in San Diego, chair of the 2017 AAA global conference session on digital analytics in Tokyo, chair of the 2017 AAA pre-conference on computational advertising in Boston, co-chair of the 2014 AAA pre-conference on big data for advertising research and education in Atlanta, and co-chair of the 2009 AAA Asia-Pacific conference in Beijing.

His professional experience also includes serving as a visiting professor at the City University of Hong Kong, executive director of the Panmedia Institute (Beijing), senior visiting scholar at Tsinghua University, invited speaker at the FTC mobile commerce town hall meeting, chair of the 2004 AAA Publications Committee, and Fulbright Scholar at Nanyang Technological University in Singapore. He is a frequent speaker at academic conferences and trade forums both in the US and internationally.

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Mengyan Ma**TEACHING**

Dr. Mengyan Ma is an Assistant Professor in the Department of Advertising and Public Relations, with a 4:4 teaching load. Before rejoining Michigan State University (MSU), she served as a tenure-track Assistant Professor in the Department of Communication and Journalism at the University of Wisconsin-Eau Claire (UWEC). Since 2015, Mengyan has taught undergraduate courses across various formats, including in-person, synchronous, and asynchronous modalities. Her previous courses include Social Media and Communication, Advertising Message Strategy, Research Methods, Writing for Integrated Strategic Communication, Media Law and Ethics, Media Planning, Digital Analytics, and Account Planning and Research.

EXPERIENCE

RESEARCH EXPERIENCE

Her research explores the intersection of health communication, influencer marketing, family communication, and emerging media. Using mixed methods, her work aims to (a) advance the development of impactful public awareness campaigns that provide health education and facilitate family communication to promote well-being, (b) inform influencer marketing regulations that emphasize transparency and prevent misleading information about cannabis-related products, and (c) highlight the need to de-stigmatize the use of AI among individuals with diverse limitations in their daily lives and communication, including but not limited to international students who face language and cultural or historical barriers.

Her work has been published in *International Journal of Communication*, *Social Media + Society*, *Health Communication*, *Journal of Advertising Education*, *Journal of Family Communication*, and *Journal of Social and Personal Relationships*. Notably, her co-authored paper, “A Tale of Four Platforms: Motivations and Uses of Facebook, Twitter, Instagram, and Snapchat among College Students,” has garnered over 1,700 citations. She received a Trifecta Grant (2025–2026) to support research on influencer marketing of THC-infused beverages, with the goal of informing media literacy campaigns, family education, public health initiatives, and regulatory discussions. Her paper abstract was recognized as a Top Paper Abstract at the 2025 Midwinter AEJMC Conference. She reviewed journal manuscripts include: *Social Media + Society*, *New Media + Society*, *Mass Communication and Society*, *Journal of American College Health*, *Journal of Marketing Communications*, and *Journal of Advertising Education*. She is deeply committed to community-engaged research, teaching, and service. During her doctoral program, she earned a graduate certificate in Community Engagement.

INDUSTRY**EXPERIENCE**

Mengyan currently serves as the International Coordinator for the publishing team at the Association for Education in Journalism and Mass Communication (AEJMC). She has worked as the Marketing Manager for A Plus International Culture Communication Inc., where she was responsible for managing partnerships with local organizations and developing international cultural exchange programs and teacher training initiatives. Her industry experience includes roles as a writing counselor, marketing analyst, and advertising designer across various organizations. Prior to her career in the U.S., she interned as a journalist and program designer at Beijing Media Network for several years.

EDUCATIONAL**BACKGROUND**

Mengyan earned her Ph.D. in Media and Information Studies, along with a Graduate Certificate in Community Engagement, from MSU in 2021. She also holds a master's degree in Advertising with an Advertising Ethics Certification, which she completed at MSU in 2015. She received her bachelor's degree in Finance from Wuhan University, China, in 2013.

A dedicated researcher and educator, Mengyan is passionate about bridging the gap between academic knowledge and practical application. Visit www.mengyanma.com to learn more about her work.

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Susan McFarlane-Alvarez

Susan McFarlane-Alvarez, Ph.D. is a Professor in the Department of Advertising and Public Relations at Michigan State University. Her research examines the intersections of identity, images, and corporate

expression, exploring how historical, cultural, and ideological forces shape representations in advertising and strategic communication. Her scholarship has appeared in journals including the Journal of Advertising Education, Advertising & Society Review, Howard Journal of Communication, and the Journal of Community Engagement and Scholarship. Her recent work focuses on the interrelatedness of inclusion and sustainability during times of (poly)crisis. With more than three decades of higher education experience, her pedagogical approach connects academic inquiry, professional practice, and community engagement. She also serves as Director of the faculty consortium, Communication Solutions for a Diverse Society, and directs Michigan State University's Public Relations in the United Kingdom study abroad program, where students spend five weeks in London and Edinburgh exploring sustainability and purpose-focused strategic communication in a global context.

Alongside her academic career, McFarlane-Alvarez has worked as a writer, creative director, and strategic communication consultant across North and South America. Her professional experience spans industries including finance, healthcare, manufacturing, tourism, and leadership development. She has partnered with globally recognized organizations that help businesses and executives cultivate more holistic, purpose-driven approaches to leadership and organizational effectiveness. Through both research and practice, she is interested in how communication can foster more inclusive, sustainable, and socially responsive organizations.

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Vernon Miller

Vernon Miller's research focuses on the communicative aspects of the employment interview, organizational entry and socialization, and role negotiation as well as large-scale organizational change processes. He holds a joint appointment in the Department of Management. His work has been published in the Journal of Applied Communication Research, Management Communication Quarterly, Human Communication Research, Communication Monographs, Communication Education, Academy of Management Review, and Journal of Managerial Issues among others.

Dr. Miller served as an Associate Editor for Management Communication Quarterly from 2009-2019 and is the former chair of the Organizational Communication division of the National Communication Association.

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Maria Molina

Maria D. Molina is an Associate Professor in the Department of Advertising & Public Relations. She received her PhD in Mass Communications from The Pennsylvania State University.

Her research examines online persuasion in the contexts of digital health, misinformation, and online privacy. Broadly, her work focuses on the role of technological affordances in shaping user attitudes and behaviors. Specifically, her research centers on: (1) how technological affordances motivate socially beneficial behaviors such as learning and engaging in physical activity; (2) how platform and design features facilitate the sharing of negative

or harmful content; and (3) how users respond to AI-driven tools that act as sources of communication, such as systems that filter user-generated content or generate content on users' behalf.

Dr. Molina's current research is supported by a National Science Foundation CAREER grant examining how the affordances of Generative AI (GenAI) chatbots shape users' privacy decision-making and how AI systems can be designed using privacy-by-design principles.

Her research has been published in leading human–computer interaction venues, including CHI (CHI conference on Human Factors in Computing Systems), as well as top mass communication journals such as *New Media & Society* and *Journal of Computer-Mediated Communication*.

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Amol Pavangadkar

Amol Pavangadkar is an accomplished professor of practice and a senior specialist at the School of Journalism. He has won several awards for his academic and creative work. As a skilled filmmaker and content producer, he has produced and directed numerous media projects in collaboration with international partners and federal agencies. His portfolio includes various productions such as films, commercials, documentaries, promotional videos, training materials, and music videos, distributed across multiple platforms.

Some of his recent projects have addressed topics like race and the pandemic, parenting resources, violence reduction assessments, trauma response training, awareness about human trafficking, PTSD training for law enforcement agencies, police consolidation, and shared services, food systems innovations in Africa and India, improving nutrition habits in low-income families, and communication about climate change. He has an Emmy nomination and won Best in Show by the Michigan Association of Broadcasters for his PBS documentary highlighting PTSD in Veterans and their integration into the community upon their return from war.

Amol has been recognized for his teaching, academic initiatives, and media productions. He is the first fixed-term specialist selected as an MSU Academic Leadership Fellow in 2022 and received the Adams Teaching Fellowship in 2021.

He mentors students beyond the classroom and has curated dozens of award-winning student productions, including student Emmys, Addys, and film festival selections. At MSU, he has taught over sixteen courses; ten of which were created and developed by him.

He was the inaugural chair of the School's DEI (Diversity, Equity, and Inclusion) committee and led the efforts to draft the School's DEI strategic plan of action, DEI statement and climate survey.

He holds the unique distinction of being the only MSU faculty member to be awarded the prestigious faculty seminar fellowship from the Academy of Television Arts and Sciences (in 2012), and in 2016, he received the Faculty Impact Award at Michigan State University. He also won the inaugural iTeachMSU teaching award in 2019 and the coveted 2018 Balgandharva Puraskar for outstanding contributions to theatre, film, media arts, and community in India.

He has presented and led training workshops at national and international events and conferences, including Disney Media and Entertainment, the Society of Environmental Journalists conferences, and World Trauma Conference. His work has been supported by various organizations such as the National Science Foundation, National Institute of Health, US Department of Justice, USAID, State of Michigan, Homeland Security Investigations, National Intellectual Property Rights Coordination Center, Michigan Health Endowment, and numerous foundations.

Aside from teaching filmmaking and media management courses, Amol actively produces content for WKAR-TV. He designed and led the first film production-based study abroad program in India in the summer of 2014 and continues to offer this life-changing experience to students. Amol's roots are in Bollywood, India's prolific film and television industry, where he has credits in producing, directing, and audio. He has been instrumental in establishing and developing relationships with universities and organizations in India and has been active in establishing MSU's recruitment efforts and branding in India. He is active in community-building efforts and was recently appointed Communication commissioner for the Meridian Township.

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Swarnavel Eswaran Pillai

Dr. Swarnavel Eswaran is a professor in the Department of English and the School of Journalism at Michigan State University. He is a graduate of the Film and Television Institute of India, the premier film school in Asia, and the prestigious film studies program at the University of Iowa. He is an accomplished filmmaker, and his recent documentaries include *Tsunami: Waves from the Deep* (2018), *Hmong Memories at the Crossroad* (2016), *Migrations of Islam* (2014), and *Unfinished Journey: A City in Transition* (2012). His research focuses on the history, theory, and production of documentaries, and the specificity of Tamil cinema, and its intricate relationship with Hollywood as well as popular Hindi films. His books include *Manudamaum Mandiyiduthalum* (Parisal, 2019), an anthology of essays on cinema in Tamil and Madras Studios: Narrative, Genre, and Ideology in Tamil Cinema (Sage Publications, 2015). His fiction feature *Kattumaram* (Catamaran, 2019), a collaboration with Tamil's cinema's leading director Mysskin, is currently on the film festival circuit.

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Ellen Reinhart

Dr. Reinhart is a postdoctoral scholar in the Department of Communication at Michigan State University. She earned her M.A. and Ph.D. in Social Psychology from Stanford University and was a postdoctoral scholar at Stanford University's Graduate School of Business prior to joining MSU.

Her research centers on how we value people and how people feel valued within the U.S. cultural context. One line of research focuses on the social class disparity in feeling as though one contributes something meaningful to the world by investigating what types of helping actions are perceived as contributions. Some of her other research has focused on how communication leveraging moral values impacts policy support and how experiencing harm from the COVID-19 pandemic shaped views of inequality and advocacy.

Dr. Reinhart's work has been published in the Journal of Personality and Social Psychology and the Journal of Experimental Social Psychology and can be viewed on Google Scholar.

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Nancy Rhodes

Dr. Nancy Rhodes is a media psychologist and health communication scholar whose research interests are broadly focused on persuasion and social influence. Her work has focused on how people process persuasive messages and on how the real and imagined presence of others affects message processing. She is currently researching social norms, specifically the influence of social norms on health and risk behaviors such as cigarette smoking, drinking, and risky driving. Her ongoing work is examining the cognitive processes through which norms affect message processing. This work is focused on how normative influences contribute to substance use, and on how norms might contribute to resistance toward health-related messages. Dr. Rhodes was trained as a Social Psychologist at Texas A&M, earning her Ph.D. in 1991. She worked in pharmaceutical marketing research and other applied contexts for a number of years before returning to academia full time. She held faculty positions at IUPUI and Ohio State University prior to joining the College of Communication Arts and Sciences in 2016. Her work has appeared in journals such as Communication Research, Communication Monographs and Media Psychology, as well as in specialty health and safety journals. She is currently an associate editor of the journal Psychology of Popular Media.

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Jennifer Rumler

Jennifer Rumler is the Managing Director and Faculty Member for the Sales Leadership Minor, a collaboration between the Broad College of Business and the College of Communication Arts and Sciences. She teaches COM 360, Advanced Sales Communication, and supervises all Sales Internships (COM 483) and all Communication Internships (COM 493). In addition, she is the faculty lead for the Made in Italy Study Abroad Program, which offers 9 credits in 6 weeks based in Rome, Italy. The program takes place the first 6 weeks of the summer and consists of a marketing course, Made in Italy:

the Marketing of a Brand Phenomenon; a communication course, Italian Communication: Popes, Politicians, and Popular Culture; and she teaches the Intercultural Communication and Sales course (CAS 492), which explores a current social problem in Italy using the theory and practice of corporate social responsibility and community engagement and how the issue affects the economy and business. She is the advisor for two student groups, Global Sales Leadership Society and Alpha Kappa Psi, a co-educational business fraternity. She has three sons and has hosted four international high school exchange students, one from Germany and three from Italy.

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Marisa Smith

Dr. Marisa A. Smith is an Assistant Professor in the Department of Advertising + Public Relations and the School of Journalism. She also holds a courtesy appointment in the Department of Political Science.

Her research investigates race and identity in politics, examining how racialized topics are framed in media, how identity is leveraged in politics, and how exposure to these narratives in digital information ecosystems fosters racial identity and attitudes, ultimately influencing political decision-making.

She integrates perspectives from political communication, computational social science, and race and media effects to investigate how race, identity, and power shape political opinions, polarization, and civic engagement. Her research considers the social, historical, and political context of the United States, employing a critical lens to examine how political information in digital environments, including disinformation, impacts democracy.

Her research has been published in Political Communication, Social Media + Society, Mass Communication and Society, and New Media & Society

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Stephen Spates

Dr. Stephen A. Spates is an Assistant Professor in the Department of Communication at Michigan State University, where his research examines communication as a vehicle for organizing, constructing, and explaining identity. His scholarship spans organizational communication and cultural communication, with a particular focus on how communicative practices shape understandings of bias, discrimination, and social identity. He is also engaged in emerging work on human-machine communication, exploring how artificial intelligence platforms can be leveraged to enhance human communication skills.

Dr. Spates has published widely in peer-reviewed communication journals and is the author of two books in organizational communication. His research has been supported by external funding from the U.S. Department of Homeland Security, the Michigan Applied Public Policy Research program, and the Arthur Vining Davis Foundation. He recently co-edited the forthcoming book, *Reconciliation: The Final Step in Achieving Nonviolent Social Change*.

Committed to bridging scholarship and community impact, Dr. Spates translates his research into practice through professional workshops and seminars designed to help individuals better understand and navigate messages of bias and discrimination. He has partnered with universities and community organizations across the country to foster healthy, informed dialogue on these issues, extending the reach of his scholarship well beyond the classroom.

A proud Michigander, Dr. Spates was born and raised in Detroit and also spent formative years in the rural southwestern community of Berrien Springs, Michigan. He is a member of Phi Beta Sigma Fraternity, Inc. and a proud alumnus of Oakwood University, an HBCU, where he earned his bachelor's degree in communication arts. He holds a master's degree in communication from Western Michigan University in Kalamazoo and a Ph.D. in Communication and Information from the University of Tennessee-Knoxville. Email: spatesst@msu.edu

Bruno Takahashi

Bruno Takahashi is the Brandt Endowed Professor of Environmental Communication at Michigan State University. He holds a joint appointment in the School of Journalism and AgBioResearch and serves as the Research Director of the Knight Center for Environmental Journalism. He earned his bachelor's degree in communication from Universidad de Lima, Peru, and his M.S. and Ph.D. in Environmental Science from SUNY ESF, USA. His current research focuses on news coverage of environmental issues, environmental journalism practices in Latin America and U.S. Latino media, and identity in science communication. He is also affiliated with the Health and Risk Communication Center, the Environmental Science and Policy Program, and the Center for Latin American and Caribbean Studies at MSU. Email: btakahas@msu.edu

Edward Timke

Edward (Ed) Timke is a public cultural historian of advertising and its place in society and culture. His scholarship focuses on preserving and sharing histories of advertising within and beyond the United States, with a significant focus on disability and accessibility. He also studies disability innovation and entrepreneurship, specializing in how communication and design practices in advertising, marketing, and media advance accessibility and inclusion for people of all abilities.

His research takes a comparative, intercultural perspective to examine how entrepreneurs, designers, and organizations in North America and Europe develop inclusive solutions that shape public understanding and drive social change. Pulling from his experience as a public cultural historian, he uses qualitative methods such as oral histories, interviews, ethnographic observations, and archival research to document and share work at the intersection of disability, technology, and the creative industries. His work is engaged with communities and industry and aims to bridge academic research with practical impact.

Before coming to Michigan State University, Dr. Timke held positions at the Michigan Virtual Learning Research Institute, Duke University (Cultural Anthropology and Innovation & Entrepreneurship), American University (School of International Service), and the University of California, Berkeley (Media Studies). Since 2016, he has been an editor (currently Co-Editor) of *Advertising & Society Quarterly*, an academic journal focused on advertising's relationship to society, culture, history, and the economy.

He works closely with the Association of National Advertisers (ANA) and the ANA Educational Foundation in New York to develop educational programs that build bridges between academia and industry. He recently co-spearheaded the creation of SeeHer's open-access certificate on gender and advertising. He has received a

National Endowment for the Humanities Digital Humanities Advancement Grant and numerous awards recognizing his excellence in teaching and mentoring. In 2023 and 2024, he served on a committee of disability experts assisting Travel Michigan within the Michigan Economic Development Corporation to select close to \$1 million in accessible traveler grants for communities across Michigan.

Timke is currently a co-Faculty Advisor to Tower Guard, one of Michigan State University's oldest honor societies that works with the Resource Center for Persons with Disabilities (RCPD) to support and provide allyship for students with disabilities. He was a Tower Guard member during his undergraduate studies at MSU.

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Monique Mitchell Turner

Dr. Monique Mitchell Turner is Professor and Chair of the Department of Communication at Michigan State University. Prior to this appointment, she served as Associate Dean of MPH programs at the Milken Institute School of Public Health at the George Washington University. Turner is trained in persuasion and employs that expertise in health and risk communication; with a particular focus on message design and evaluation, risk perception, and cognitive processing of health risk communication (including risk judgment and decision-making). Turner's main focus is on the role that emotions play in the underlying psychosocial processes explaining message effects; her work has examined the effects of guilt, shame, anger, and fear (etc.) in the cognitive impacts of public health messaging. Turner is the author of the Anger Activism model—a behavioral theory explaining when anger is constructive versus deleterious. As the former director of the Center for Risk Communication Research at the University of Maryland, Turner's research has been funded by organizations such as Health and Human Services, the Food and Drug Administration, the Joint Institute for Food Safety and Applied Nutrition (JIFSAN), and the Centers for Disease Control. Turner is the former Senior Editor of Health Communication and is the former associate editor of Communication Research Reports. She is the past chairperson of both the Communication and Social Cognition Division of the National Communication Association and the Health Communication Division of the International Communication Association.

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Morgan Vigil-Hayes

Dr. Morgan Vigil-Hayes is an Associate Professor in the Department of Media & Information at Michigan State University. She grew up in the Central Valley of California before pursuing her BS in computer science at Westmont College. She earned her PhD in computer science at UC Santa Barbara, whereafter she served as a faculty member in the School of Informatics, Computing & Cyber Systems at Northern Arizona University for eight years.

Vigil-Hayes' directs the Locally-Owned and Managed Systems Lab (LOOM), where her research focuses on (1) characterizing how communities build, use, and care for networked information systems; and (2) designing and deploying networked systems and artifacts that support local self-governance and affirm community knowledge values and systems. In particular, she centers rurality and Indigeneity in her work and has partnered with tribal networks and organizations in California and the Southwest.

Her scholarship has been funded by National Science Foundation, Google Research, Rockefeller Foundation, and National Institutes of Health.

Vigil-Hayes is a research fellow with the Quello Center at MSU. She is also an affiliated faculty with the MSU American Indian and Indigenous Studies Program.

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Mariah L. Wellman

Mariah L Wellman is an Assistant Professor in the Department of Advertising and Public Relations. She is an expert on social media influencers, wellness rhetoric, and the growth of the wellness industry. Dr. Wellman is particularly interested in how popular users within digital wellness communities build authority with audiences. She has ongoing projects exploring the intersections of wellness and politics, explicating the increased popularity of LDS women influencers, and defining novel ways the wellness industry is repackaging diet culture trends to attract new consumers.

Dr. Wellman is also interested in health communication, specifically the role of social media in the relationship between patients and their healthcare providers. Dr. Wellman's work studying the online activity of women with the BRCA genetic mutation has been funded by the National Institutes of Health through the Utah Center for Excellence in ELSI (Ethical, Legal, & Social Implications) research.

Her work has been published in *New Media & Society*, *Social Media & Society*, *Health Communication*, *Feminist Media Studies*, *Journal of Media Ethics*, and *Rhetoric of Health & Medicine*.

Before joining Michigan State University, Dr. Wellman received her Ph.D. in Communication from the University of Utah and her M.A. in Journalism from the University of Iowa.

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Jonathan Whiting

Jon Whiting is an Emmy Award winning television producer and Professor of Practice in the College of Communication Arts and Sciences at Michigan State University, charged primarily as an instructor for audio production courses. He serves as the faculty advisor for MSU Telecasters, a student organization that strives to educate, connect, and provide hands-on training for developing student filmmakers by creating diverse, high quality digital content. Jon also currently serves on the Board of Directors for The State News, is the production lead for the Spartan Marching Band and serves on multiple industry advisory boards including the Les Paul Audio Educators Advisory Group.

Jon's previous experience on campus consists of work with the College of Music, National Superconducting Cyclotron Laboratory, the Center for Systems Integration and Sustainability, WDBM-FM, and MSU Extension. He also has worked on video series and specials for WKAR-TV and served as the faculty advisor for the Media Sandbox Street Teams. He has been a member of the Michigan Association of Broadcasters Foundation Board of Directors, Mott Community College Music Recording Advisory Committee, and Clinton County RESA Digital Media Arts Advisory Committee.

Professionally, Jon has worked regularly with non-profit organizations in Michigan, implementing media production efforts ranging from still graphics to audio and video productions. He has worked on multiple documentary and short films in capacities of producer, editor, videographer, and audio production.

Jon regularly presents at media conferences and workshops, including the 2026 Broadcast Education Association's Spring Conference, the annual Michigan Interscholastic Press Association's Fall Conference, and the 168th Meeting of the Acoustical Society of America. Jon's specialty focus is the optimization of quality and price ratios in media production.

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Susan Wyche

Dr. Susan Wyche is an Associate Professor in the Department of Media and Information at Michigan State University (MSU) and has a courtesy appointment in MSU's African Studies Center. Her research primarily contributes to the Human Computer Interaction (HCI) and Information and Communication Technology for Development (ICTD) fields. She is interested in developing an understanding of technology use in Sub-Saharan Africa, that is grounded in people's experiences. To achieve this goal, she conducts fieldwork in—primarily Kenyan sites—that she has been visiting since 2008. This research is funded by awards from Google, Facebook, Mozilla, the United States Agency for International Development (USAID), and the National Institutes of Health (NIH). In 2022, MSU awarded her the John K. Hudzik Emerging Leader in Advancing International Studies Award, in recognition of her service to advancing the university's global mission. She earned her PhD in Human-Centered Computing from Georgia Tech, an MS from Cornell University, and an undergraduate degree in Industrial Design from Carnegie Mellon University. Susan also worked as a professional designer in the housewares' industry, prior to pursuing her PhD.

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Scott Yaruss

J. Scott Yaruss (he/him) is a professor of Communicative Sciences and Disorders, a practicing speech-language pathologist with more than 30 years of clinical experience, and a board-certified specialist in fluency disorders. He joined the faculty of MSU in 2017, with the overarching goal helping speech-language pathologists improve their ability to provide meaningful and lasting support for people who live with stuttering.

Yaruss has published more than 115 peer-reviewed articles, as well as more than 275 other articles, chapters, and books about stuttering. He has given hundreds of continuing education workshops, seminars, and other presentations at local, national, and international conferences. He has also served in various posts for the Special Interest Group for Fluency Disorders of the American Speech-Language-Hearing Association (ASHA) and on the Board of Directors of the National Stuttering Association (NSA). He has been active in the stuttering self-help community for more 20 years, and he has been recognized with the NSA's "Speech-Language Pathologist of the Year" and "Hall of Fame" awards. In 2022, he and colleague Dr. Robert W. Quesal were recognized with the International Fluency Associations "Award for Improving the Lives of People Who Stutter" for their work on developing the Overall Assessment of the Speaker's Experience of Stuttering (OASES; Yaruss & Quesal, 2006, 2016).

Prior to coming to MSU, Yaruss was at the University of Pittsburgh and Children's Hospital of Pittsburgh, where he led the Stuttering Center of Western Pennsylvania. He holds a bachelor's degree in linguistics and psychology from the University of California Berkeley, and a master's and doctorate in speech-language pathology from Syracuse University. While at the University of Pittsburgh, he was recognized with the School of Health and Rehabilitation Sciences Dean's Distinguished Teaching Award.

In 2011, he co-founded Stuttering Therapy Resources (<https://www.StutteringTherapyResources.com>), a specialty publishing company focused on providing practical materials for helping speech-language pathologists help those who stutter. Key publications include: School-Age Stuttering Therapy: A Practical Guide, Early Childhood Stuttering Therapy: A Practical Guide, Minimizing Bullying for Children Who Stutter, and the Overall Assessment of the Speaker's Experience of Stuttering (OASES), a comprehensive instrument used around the world to measure the adverse impact of stuttering on people's lives.

Yaruss's current research focuses on the experience of stuttering from the perspective of individuals who stutter. In 2020, he received a 5-year R01 grant from the National Institutes of Health / National Institute of Deafness and Other Communication Disorders (NIH/NIDCD) to study the variability of stuttering across situations. The goal is to learn more about the nature of the breakdown in communication, both at the level of speech production and in terms of the broader life impact experienced by those who stutter. Yaruss is also conducting several survey-based projects examining the impact of stuttering on people's lives.

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Geri Zeldes

Geri Alunit Zeldes, Ph.D. is a tenured Professor in MSU's School of Journalism and Associate Dean of Faculty and Academic Staff Affairs (FASA). "Tenured" is bolded as it was a rigorous, longgggg process, y'all!

'Oft is the case that after receiving tenure, faculty take on heavier service and leadership roles. That, too, was the journey. From 2014-2017, Zeldes served as the J-School's Graduate Studies Director, 2017-2022 the College of ComArtSci's Faculty Excellence Advocate, and Jan. 2024-Dec. 2025 Interim Associate Dean of FASA and Graduate Studies.

In 2022, Zeldes received an MSU William J. Beal Outstanding Faculty Award, only given to 10 or fewer faculty each year for awesome-ness demonstrated in teaching, advising, research, publications, art exhibitions, committee work, public service, continuing education ... The work grows out of service to Communities and Students.

Indebted to MSU, Zeldes feels like she grew up at the university, spending more than half her life on campus as a doctoral student, fixed-term and then tenure-stream faculty. She is grateful that her gig allows her to perpetually and doggedly tell stories at the margins, made possible by a team of students who are super in every way. Together, they create something new and therefore, newsworthy.

Zeldes doubles as an academic and practitioner. She has a dozen best paper awards from international communication associations and 100+ honors and screenings for her documentary films and other creative scholarship. Check out the list to your right! 😊

She was also invited to speak at two Tedx events and featured for her social justice scholarship on MSU's "Spartans Will" campaign.

In 2017, the Filipina Women's Network recognized her with a "100 Most Influential Filipina Women in the World Award" in the category Innovator and Thought Leader.

In 2020, during a global pandemic, Zeldes' film "Breed & Bootleg: Legends of Flint Rap Music" debuted online at the Detroit Free Press Film Festival and in 2021, had its in-person premiere at the Flint Institute of Arts. That year, the Society of Professional Journalists-Detroit recognized the film w/ Best Documentary. In 2022, the film received a Regional Emmy® in the Topical Documentary category. "Breed & Bootleg" has screened at 25 venues and was covered in nearly as many media outlets.

In May 2022, "Brenda's Story," broadcasted on WKAR-TV, MSU's PBS station. So far, the film earned the 2022 Diversity & Inclusion Award and an Award of Excellence in the Faculty Video category from the Broadcast Education Association, a Regional Emmy® nomination and Regional Edward R. Murrow Award.

In 2024, Zeldes and her team created the short documentary "Missing Paige" that aired on WILX-TV News 10, an NBC affiliate. Paige is Paige Renkoski, a substitute teacher from Okemos who was last seen in 1990 standing next to a car on the shoulder of Interstate 96 near the Fowlerville exit. The story focuses on her family.

When she isn't in East Lansing, Zeldes is in a suburb of Detroit where she spends her days working from home and binge watching in the background HBO Max, Hulu and Netflix. She spends her evenings shuttling or attending the sports — baseball, basketball, football, and wrestling — activities of her four children.

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Relevant Courses

The College of Communication Arts and Sciences has a tradition of creating global communicators and the goal for this guide is to help ensure that students have a place to begin when looking to continue this legacy. In this section you will find a range of courses across several colleges and disciplines.

This course list will enable you to tailor your program to align with your international aspirations and endeavors through the course of your program of study. It is important that you check the MSU course schedules for more information about these courses including offering schedule. Prior approval may be required for some courses; 400-level courses are included as some grad programs allow MA/MS students to take these with committee approval.

ANP 826: International Development: Theory and Practice

Fall of even years. 3 credits.

Evolution of international development theory across disciplines. Changing conceptualizations, measurements, processes and effects of development and poverty. Ethnicity, social class, gender, and community influences on socioeconomic processes. Current issues, concerns, and strategic alternatives.

ANP 830: Cultural and Linguistic Anthropological Theory: Key Issues and Debates

Fall of every year. 3 credits.

Key debates in current cultural and linguistic anthropological theory; analytical frameworks and disciplinary genealogies.

CAS 826: Health Communication for Diverse Populations

Spring of every year. 3 credits.

Theory, research, and practice of communicating with specialized populations in clinical and public health contexts. Emphasis on interpersonal and small-group strategies.

CAS 892: Special Topics

Fall, Spring, and Summer of every year.

Variable 1 to 6 credits. May earn a maximum of 16 credits in all enrollments. Varied topics pertaining to advanced study of communication processes and can focus on DCI topics.

CEP 905: Cultural Perspectives on Learning and Development

Spring of even years. 3 credits.

DESIGN CUSTOMIZATION

Theories and research in cultural psychology. Relations among culture, learning, and human development in school and other settings such as family, community, and work. Implications for educational practice.

CLS 810: Historiography and Social Science Methods in Chicano/Latino Studies

Fall of every year. 3 credits.

Historical, political, economic, and cultural approaches to the study of people of Indo-Afro-Hispano origins in the United States, Latin America, and the Caribbean.

CLS 811: Literary and Cultural Theory in Chicano/Latino Studies

Spring of every year. 3 credits.

Comparative global examination of experiences of peoples of Indo-Afro-Hispano origin in the United States, Latin America, and the Caribbean. Exploration of intersecting experiences of race and ethnicity.

COM 828: Cross-Cultural Communication

Spring of every year. 3 credits.

Problems in communicating across cultural boundaries, focusing on the processes, theories, and methods in the study of intercultural communication.

EAD 850: Issues and Strategies in Multicultural Education

Spring of every year. 3 credits.

Historical, pedagogical, and administrative considerations of multicultural education in K-16 educational settings.

EAD 947: Comparative International Education Policy

Fall of every year. 3 credits.

International and comparative education policy. National and international policy actors. Cross-national education policy research. Insights from international research for U.S. education policy.

FSC 810: International Food Laws and Regulations

Fall and Spring of every year. 3 credits. Recommended background in food science, law, food safety, international development, or related disciplines.

Survey of food laws of various countries and regions.

FW 858: Gender, Justice and Environmental Change: Issues and Concepts

Fall of every year. 3 credits. Recommended background in social science, environmental science, or natural resources.

Issues and concepts related to gender, ecology, and environmental studies. Key debates and theoretical approaches to addressing environmental issues from a gender and social justice perspective. Gender and environmental issues and processes from a global perspective.

GEO 435: Geography of Health and Disease

Fall of every year. 3 credits.

Spatio-environmental concepts and techniques applied to health problems. Disease transmission cycles, community nutrition, and health-care planning.

GEO 802: Geospatial Technology

Fall of every year. 3 credits. Recommended familiarity with coordinate systems.

Comprehensive introduction of geotechnologies. Concepts and theories of remote sensing to include image interpretation and processing, Global Positioning Systems, spatial data structures, and geographic information systems.

HDFS 442: Ethnic Families in America

Fall, Spring, and Summer of every year. 3 credits.

Historical, structural, and functional components of selected ethnic minority family systems in America. Lifestyles, pressures, adaptations, viability, and continuity.

HDFS 888: Diverse Families and Communities: Interventions and Strategies

Fall of even years. 3 credits. Recommended background in HDFS 830.

Diversity in families and communities. Culturally sensitive interventions and strategies delivered by culturally competent therapists.

JRN 873: Environment, Science and Health Journalism Seminar

Spring of even years. 3 credits.

Issues in environmental, science and health journalism.

PH 832: Global Public Health

Spring of even years. 3 credits.

Open to students in the Public Health major or approval of college. Factors and dynamics that affect global public health. Application of public health principles and policies in international settings. Key international stakeholders and their roles in global public health.

PH 873: Maternal and Child Health: A Global Public Health Perspective

Spring of even years. 3 credits.

Academic or professional background in public health and/or public health related discipline. Open to students in the Public Health Major or approval of college. Introduction to historical and cultural foundations of maternal and child global public health. Health care needs, health determinants and disparities, programs, policies and public health issues affecting women and children.

MI 480: Information and Communication Technologies and Development

Fall of every year. 3 credits.

Role of information and communications technologies (ICT) in low income countries and in disadvantaged areas in middle and high income countries. Theories and case studies that link ICT and social, political, economic and environmental change.

MKT 805: Marketing Management

On demand. Variable from 2 to 3 credits.

Open to master's students in the Master of Business Administration in Business Administration or in the Marketing Research and Analytics major or approval of department.

Strategic and decision-making aspects of marketing functions. Analysis, coordination, execution of marketing programs. Development of strategies and tactics. Segmentation, marketing mix, market response modeling, and ethics in a global context.

OST 822: Introduction to Global Health Practice

DESIGN CUSTOMIZATION

Fall, Spring, Summer of every year. 3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college.

Differences in national models of healthcare delivery, issues of social justice and human rights principles, and strategies to engage marginalized and vulnerable populations.

OST 823: Global Burden of Disease

Fall, Spring, Summer of every year. 3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college.

Major causes of, types of, and efforts to reduce morbidity and mortality around the world. Techniques for monitoring and validating the health status of populations.

OST 829: Global Community Health Assessment

Fall, Spring, Summer of every year. 3 credits. Open to master's students in the College of Osteopathic Medicine or approval of college.

Assessment of community health scenarios. Techniques for collaboration and co-creation with community partners.

SOC 452: Advanced Seminar in Environmental Sociology

Fall and Spring of every year. 3 credits.

Environmental conditions and social organization. Social relations and connection to resource use, pollution, energy, and risks. Growth and limits to growth. Environmental attitudes, actions, movements, and regulation.

SOC 499: Social Issues and Change in Contemporary Society (W)

Fall and Spring of every year. 3 credits.

Selected major social problems in contemporary societies. Sources and consequences of social change. Application of sociological theory to selected cases for the purpose of exploring effective social change strategies. Professional opportunities in sociology and engagement in professional development activities, including exploring opportunities for graduate education, learning job search skills, and resume/CV, personal statement, and cover letter development.

SOC 833: Gender and Power

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Spring of even years. 3 credits.

Theory and research on gender and sexual inequality in socially based systems of production and reproduction. Global and national gender inequalities in selected institutional settings.

SOC 858 Gender, Justice and Environmental Change: Issues and Concepts

Fall of every year. 3 credits.

Issues and concepts related to gender, ecology, and environmental studies. Key debates and theoretical approaches to addressing environmental issues from a gender and social justice perspective. Gender and environmental issues and processes from a global perspective.

SOC 859 Gender, Justice, and Environmental Change: Methods and Application

Spring every year. 3 credits.

Methods and case studies related to gender, ecology, and environmental studies. Methodological and fieldwork issues from a feminist perspective in international and intercultural contexts. Qualitative and quantitative methods for integrating social and environmental data.

Graduate Certificates and Specializations

The following is a listing of graduate certificates and specializations with an intercultural or international focus that are available at MSU. Information is taken from the Office of the Registrar. Please refer to <https://www.reg.msu.edu/AcademicPrograms/default.asp> for specific requirements and instructions. It is recommended that you consult with your advisor before deciding to add a certificate or specialization to your program of study.

Graduate Certificates

Chicano/Latino Studies

The Graduate Certificate in Chicano/Latino Studies exposes students to methodologies specific to Chicano/Latino Studies, and to debates in the field that reflect larger transformations in United States culture and society. Students interested in research related to Chicanos and Latinos in the United States will find this certificate program of interest.

Food Safety

The Graduate Certificate in Food Safety embodies the principles of prevention of foodborne illness. The certificate is a fully online program that addresses the needs of the food industry, government, and public health for their employees to be educated in many of the aspects of safeguarding food supply. The certificate is not open to students pursuing the Master of Science degree in Food Safety.

Global Health

The Graduate Certificate in Global Health is an interdisciplinary certificate administered by the College of Osteopathic Medicine in partnership with faculty from the Colleges of Arts and Letters, Nursing, and Veterinary Medicine. The certificate stresses the interconnectedness of the animal, environment and human health and is applicable to a broad range of health professionals such as medical, nursing, or veterinary medicine as well as individuals interested in a holistic view of global health. The certificate prepares individuals to both manage and lead as global health professionals. Individualized programs of study can be tailored to accommodate individuals with a broad range of academic and professional experience and interests. The certificate is available online only.

Global Studies in the Arts and Humanities

The Graduate Certificate in Global Studies in the Arts and Humanities, which is administered by the College of Arts and Letters, engages students in course work and experiential learning that makes an important intervention into conceptualizations of ‘the global’ conceptualizations that often focus solely on economic and political conditions.

Recognizing the complexities of cultural interaction and exchange, global studies in the arts and humanities foregrounds the role of the arts and humanities in recognizing and understanding how global conditions and concerns affect our experiential and intellectual existence. The certificate enhances a master’s or doctoral program in a specific field of study through interdisciplinary learning, language proficiency and experiential opportunities.

Indigenous Studies

The Graduate Certificate in Indigenous Studies, which is administered by the College of Arts and Letters, provides students with course work and a scholarly community that places intellectual value on Indigenous knowledges, methodologies, and collaborative research. The certificate underscores the importance of American Indian and Indigenous knowledge, while students critically engage the place of Indigenous peoples and knowledge historically and contemporarily. It draws on interdisciplinary research, teaching, and community engagement to examine these complex concepts and to respond to them thoughtfully. From a wide range of intellectual perspectives, students will work with, for, and on issues directly affecting Indigenous communities. While committed to comparative and global histories, knowledge, and sovereignties of Indigenous peoples, the certificate focuses primarily on Indigenous issues in the cross-border Great Lakes region, commonly known as Anishinaabewaki or Three Fires (Ojibwe, Odawa, and Potawatomi) territory.

Leadership and Managing Teams

The Graduate Certificate in Leadership and Managing Teams focuses on the universal themes of managers from any organization: effective leadership and team management, negotiation, and organizational design and development. This online certificate is designed to meet the needs of working professionals from a wide variety of fields and backgrounds while focusing on a broad spectrum of skill sets including team design and dynamics, managing diversity, and creating an ethical organization.

Nonprofit Leadership, Global Cultures, and Social Enterprise – Graduate Certificate

The Graduate Certificate in Nonprofit Leadership, Global Cultures, and Social Enterprise is a transdisciplinary graduate certificate administered by the Department of Religious Studies in the College of Arts and Letters. Students will develop expertise in the national and international nonprofit, NGO, or philanthropic sectors in the context of global cultural knowledge, with an emphasis on leadership, ethics, values, and human and ecological flourishing in civil society, particularly in a religious context. There are four areas of primary focus: (1) nonprofit organizations and leadership; (2) global cultural and religious knowledge, ethics and values; (3) individual and cultural renewal and flourishing; and (4) social entrepreneurship. Practical application and social engagement is emphasized.

Program Evaluation

The Graduate Certificate in Program Evaluation prepares students for evaluation careers in diverse settings including government, education, social services, and evaluation consulting firms. It emphasizes professional development in history, theory, and standards of evaluation practice, evaluation methods, and evaluation practice skills.

Public Health

The Graduate Certificate in Public Health is designed to provide students with an overview of the core disciplines, a basis for understanding the breadth and scope of the public health field. Public health differs from clinical medicine in its focus on populations and emphasis on health promotion and disease prevention. Public health activities such as health education, control of communicable diseases, application of sanitary measures and environmental monitoring contribute to the health status of communities. Core public health disciplines include biostatistics, epidemiology, health policy and management, social and behavioral sciences, and environmental health sciences. The certificate is available only online.

Health and Risk Communication - Graduate Certificate

The Graduate Certificate in Health and Risk Communication is designed for working professionals seeking to master the art of effective communication in vital health and risk contexts. The program equips students with the skills to create and disseminate health information, communicate strategically about risk, and confidently engage diverse audiences in digital, community, and workplace settings to foster healthy behaviors and reduce unhealthy or risky behavior patterns.

Graduate Specializations

Business Concepts for Environmental Sustainability and Conservation (MA; PhD)

The Graduate Specialization in Business Concepts for Environmental Sustainability and Conservation provides graduate students the opportunity to explore and understand the relationship between principles and practices of business and environmental sustainability and conservation of our natural resources. The specialization provides students with an awareness of the challenges of environmental sustainability in today's complex world as well as an understanding of appropriate business management tools needed to address these issues.

Environmental Policy (MA; PhD)

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The Graduate Specialization in Environmental Policy, which is administered by the College of Social Science, provides students with foundational skills and knowledge in environmental law, economics and policy and an opportunity to gain substantive expertise in the fundamental aspects of environmental policy.

Gender, Justice, and Environmental Change (MA; PhD)

The goal of this program is to provide graduate students from different academic backgrounds with analytical and methodological tools to address environmental issues from the perspectives of gender relations and social justice. Students will be encouraged to develop an understanding of global perspectives on environmental issues in view of local-global linkages. The program will prepare students to foster the growth of research, service, and interdisciplinary collaboration in the fields of gender and environmental studies and to increase knowledge of the relationships between gender and domestic and international environmental issues.

International Development (MA; PhD)

The Specialization in International Development is designed to:

1. Provide an opportunity for graduate students to obtain comprehensive and contemporary academic experience in the field of international development studies.
2. Sensitize graduate students with an interest in development studies to their professional obligations and responsibilities.
3. Develop an intellectual environment that will foster the growth of research and training in the area of development studies.

Management of Information Technology (MA)

The specialization is designed to provide multiple perspectives on how information and communication technology affect the workplace, and how these technologies can be implemented in effective ways. Students will train for roles in organizations where they will be designing, implementing and evaluating information and communication technology. Areas of focus include business processes, the interaction of social and technical systems within organizations, design of information technology systems, and evaluation of technology within organizations.

Nonprofit Fundraising (MA)

The specialization in Nonprofit Fundraising provides students with:

1. An understanding of a variety of fundraising strategies, the role of fundraising within nonprofit organizations, and the role and responsibilities of the development professional in the fundraising process;

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2. An understanding of theory and research on social influence and how to employ this knowledge to promote the fundraising activities of a nonprofit organization; and
3. Practice in assisting the fundraising activities of a nonprofit organization.

Security Management (MA)

The complexities of modern society have combined to generate a variety of threats to business organizations, information networks, government installations and operations, and individuals. The Graduate Specialization in Security Management is designed for students who are interested in private and government security.

The Specialization in Security Management is designed to help students to understand:

1. The business and technical aspects of protecting private and government assets.
2. The administrative, management, technical, and legal problems of asset protection and loss prevention.
3. Concepts related to protecting personal and personnel rights, proprietary information, facilities, and other assets of an organization.
4. Security's relationship to the value of freedom and democratic principles in our society.

Sustainable Agriculture and Food Systems (MA; PhD)

The Graduate Specialization in Sustainable Agriculture and Food Systems is designed to foster an understanding of biogeochemical, socioeconomic, and policy concepts using experiential learning within the individual's program of study as a venue for multidisciplinary work. For global perspectives, students are encouraged to participate in either a study abroad course with ecological food and farming systems content, or in a course with international focus.

Women's and Gender Studies (MA; PhD)

The graduate specialization in Women's and Gender Studies is designed to provide opportunities for graduate students to obtain a comprehensive, cross/interdisciplinary academic experience in women and gender and to foster growth of interdisciplinary research and teaching on women and gender. Emphasis is given to understanding the diversity of women's lives nationally and globally.

Education Abroad Programs

The following is a listing of graduate certificates for a study abroad program with an intercultural or international focus that are available at MSU. Information is taken from the Office of International Studies in Education. Please refer to <https://educationabroad.isp.msu.edu/> for specific requirements and instructions. It is recommended that you consult with your advisor before deciding to add a certificate or specialization to your program of study.

Studying abroad provides the chance for graduate students to learn and live in an international setting while gaining course credit towards their degree. It also offers a wide variety of learning experiences ranging from research to practical. Each of the programs below offers graduate credit. If you would like for these credits to count in progress towards your graduate degree, it is important to plan ahead and work closely with your advisor/committee. Reviewing your degree requirements and discussing with your advisor are both good first steps to take before deciding to apply.

The following programs are available for the 2026-2027 Academic Year. Names, contact information and availability of programs are subject to change. Please visit <https://msueducationabroad.via-trm.com/visitor-programs> in order to verify the program details. They are sorted by location and then alphabetically by country.

Program Application Deadlines

The following deadline dates should be taken into consideration before you apply to a program:

Spring Direct Enroll and Exchange: Varies (July through September)

Spring Affiliated: October 1

Winter Break: October 1

Spring Break: December 15

Summer Internships: February 15

Summer: February 15

Fall and Academic Year: March 1

****In some cases, you may submit an application after the deadline, but your acceptance may be influenced by the late submission.**

Since selection is done on a rolling admissions basis, we strongly recommend that you apply early as many programs will be filled to capacity prior to the above deadlines (applying early may also enable you to take advantage of group flight discounts). Some programs have earlier application deadlines - check the program's web page to determine if there is a different deadline. Applying early does not guarantee acceptance.

You may apply for a program online at <https://educationabroad.isp.msu.edu/apply/application-process/>.

Peace Corps

MSU Peace Corps

By far the biggest American volunteer organization overseas, this is a popular choice for many. The Peace Corps provides full travel, living, medical and dental expenses while in-country as well as a settling-in allowance. Volunteers are also granted loan forgiveness for some types of loans. Requires a 27-month commitment (3 training, 24 of service). For more information please contact MSU's on campus Peace Corps recruiter at msupeace@isp.msu.edu

Peace Corps Sectors

Peace Corps volunteers currently serve in the following sectors. These varied program areas allow applicants with diverse skill sets to find meaningful positions.

- Education
- Health
- Environment
- Agriculture
- Youth in Development
- Community Economic Development

Africa

SOUTH AFRICA

South Africa: Global Business in the Rainbow Nation

Winter Break 2026: January 05, 2027 – January 14, 2027

Credit Offered: IBUS 393 International Business (3 credits), MKT 490 Independent Study (3 credits), BUS 491 Special Topics in Business (3 credits)

This program is designed to increase your knowledge about South Africa's economic position on the continent and across the globe. Students will gain insight into corporate and social cultures through the combination of classroom instruction, company site visits, and numerous cultural events.

Engage with business leaders, learning firsthand about the successes and challenges in a post-apartheid South Africa. Tourism is also one of its largest economic industries. Participants will engage in activities that expose them to the growing tourism industry via visits to the V & A Waterfront, Boulders Beach

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penguin colony and Table Mountain National Park. Additionally, participants will have an opportunity to learn first-hand the impact of the apartheid system with an optional visit to Robben Island, hearing from former political prisoners who lived with Nelson Mandela.

****Students should be aware that participation involves extensive walking at a fast pace in rural and urban settings, in all kinds of weather. Therefore, participation is considered to be strenuous.**

VARIOUS COUNTRIES

American College of Greece

September 2026 - December 2026

January 2027 – May 2027

Students will be required to enroll for 12 credits.

While intended for CommArtSci majors, students from all majors are welcome to participate and should find courses to help meet their degree requirements. AGC offers 28 bachelor degree programs, 49 minors, and 22 graduate programs. Class sizes at ACG are small (student/faculty ratio of 12:1) and all courses are taught in English. Over 80% of fulltime faculty have a PhD. ACG offers majors in Communication, Information technology, Visual arts and Marketing. It also offers courses for minors in Gaming technologies, Business analytics, and Entrepreneurship management.

American College of Greece

September 2026 - December 2026

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This program also has an honors program which may be useful for MSU Honors College students.

Resource Databases for Students

The following is a listing of three fellowship and scholarship databases at MSU as well as additional specific opportunities available from a variety of sources. Please be sure to confirm current application deadlines for each opportunity. Many of these grants are highly competitive and need adequate time to prepare applications. It is recommended that you consult with your advisor and/or committee well before any funding deadlines.

International Studies and Programs: General Scholarships

<https://educationabroad.isp.msu.edu/students/getting-started/financing/scholarships/>

Many international resources for graduate students can be found within the Office of International Studies and Programs (ISP). ISP is the hub for international research, teaching and outreach at MSU. As a university-level office under the leadership of an associate provost and dean, ISP supports international activities throughout the institution, working to mobilize MSU's research and scholarship, enhance study abroad and other educational programs, form and strengthen international partnerships, and welcome and support international visitors, scholars and students.

Within ISP are seven global thematic and area studies centers, programs for students and scholars, and resources for international travel and safety, international research collaboration, and faculty and student support. ISP also has strong ties to affiliated international units across campus focusing on agriculture, business, education, engineering, health, international development, and language study.

A defining characteristic of the MSU model is that ISP does not have its own solely assigned faculty. Consistent with the goal of spreading the international dimension throughout the university, all faculty members have their major academic appointments in university departments and schools across campus. This allows ISP to serve as a convener of interdisciplinary groups of faculties drawn from throughout MSU's 17 academic colleges.

ISP's efforts expand and deepen MSU's global research and help create the scientific knowledge needed for responding to the world's emerging opportunities and global goals. ISP works to position MSU as a leader in international research and scholarship, the internationalization of higher education, and as an indispensable partner in global collaborations.

College of Communication Arts and Sciences Education Abroad Scholarships

<https://comartsci.msu.edu/student-experience/scholarships>

Application Deadline: October 21, 2024.

National and International Fellowships & Scholarships

<https://studentawards.msu.edu/>

Additional Sources of Funding

Graduate Summer Research Fellowships

These competitive fellowships will be awarded to current CAS graduate students who have demonstrated potential for research/creative excellence in their academic field. To be eligible for this fellowship, a student must be actively engaged in the proposed project in the summer of application.

Charles J. Strosacker Graduate Research Fund for Health and Risk Communication

The goal of the Charles J. Strosacker Graduate Research Fund for Health and Risk Communication is to enrich lives through communication by supporting graduate research in health and risk communication. This fund provides resources to graduate students so they have the opportunity to engage in hands-on research, apply theoretical constructs to real world health practices, and share results and impacts from their projects with their community partners. <https://hrcc.cas.msu.edu/student/strosacker.html>

Council of Graduate Students (COGS)

The Council of Graduate Students has funding available to graduate and professional students. These funds help to support conference expenses and professional development. All requests submitted past the deadline for applications will not be considered. Please visit <http://cogs.msu.edu/resources/funding/> for detailed information.

The Graduate School

The graduate school also provides a listing of funding opportunities for graduate students. This list may be found on <https://grad.msu.edu/travel>.

Walker Hill International Award

Eligibility includes MSU U.S. and international Ph.D. candidates who are planning to undertake dissertation research outside of the United States and who are at the pre- dissertation stage. International students may not apply for funds to conduct research in the countries from which they hail. Please visit <https://www.isp.msu.edu/information-resources/student-funding/walker-hill/> for more information.

Foreign Language and Area Studies (FLAS) Fellowship Program

There are three language and culture fellowships available at MSU for less commonly taught languages. This funding is provided by the US Department of Education. More information can be found using the following links:

- African Studies Center: <http://africa.isp.msu.edu/undergraduate-studies/african-languages/foreign-language-and-area-studies-flas/>
- Asian Studies Center: <https://asia.isp.msu.edu/funding-resources/fellowships-scholarships/flas/>
- International Studies & Programs: <https://www.isp.msu.edu/information-resources/student-funding/>

Fulbright Fellowship Programs

Fulbright Fellowship programs are offered in over 140 countries worldwide. Provided by the US State Department, these grants cover round trip air travel, a monthly living stipend (to cover food, lodging, local transportation, and miscellaneous expenses), supplemental health and accident insurance, and, in some cases, tuition waivers and research allowances. If you need to learn more about Fulbright programs and want to determine which program is right for you, we recommend you review program information, contact MSU's Fulbright advisor, Joy Campbell (joycamp@msu.edu), and attend one of our workshops for graduate students and students graduating this year.

- ISP Fulbright Website: <http://www.isp.msu.edu/academics-learning/learning-abroad/fulbright-programs/>
- US State Department Website: <http://eca.state.gov/Fulbright>

National Science Foundation (NSF) Dissertation Grants

- Graduate Research Fellowship Program (GRFP) NSF 13-584: http://www.nsf.gov/funding/pgm_summ.jsp?pims_id=6201
- NSF Special Programs for Graduate Students:

NOTE: The following programs provide either direct (i.e., from NSF) or indirect (i.e., from an awardee institution) funding for students at this level or identify programs that focus on educational developments for this group such as curricula development, training or retention.
https://www.nsf.gov/funding/education.jsp?fund_type=2

Paul and Daisy Soros Fellowships for New Americans

Paul and Daisy Soros, Hungarian immigrants and American philanthropists, established their fellowship program for New Americans in December 1997. Soros fellowship recipients must demonstrate an original idea or talent; they must have accomplished something requiring a sustained effort; and they must have participated in government, or another forum dedicated to freedoms prescribed in the U.S. Bill of Rights. You may visit <http://www.pdsoros.org> for additional information and eligibility requirements.

Ford Foundation Fellowship Program

Through its Fellowship Programs, the Ford Foundation seeks to increase the diversity of the nation's college and university faculties by increasing their ethnic and racial diversity, to maximize the educational benefits of diversity, and to increase the number of professors who can and will use diversity as a resource for enriching the education of all students. Please visit <http://sites.nationalacademies.org/pga/fordfellowships/index.htm> for more information.

Charles and Kathleen Manatt Democracy Studies Fellowship Program

The American Midwest is a region that has played a key role in democratic elections in the United States. It continues to send promising leaders and ideas to Washington, D.C., vitally contributing to political life. To build on this tradition, Charles T. Manatt – native Iowan, former Chairman of the Democratic Party and U.S. Ambassador to the Dominican Republic (1999-2001) – and his wife Kathleen, also an Iowan, founded the Manatt Democracy Fellowship in 1998. The Manatt Fellowship nurtures talent in democracy-building among graduate students pursuing a degree in the Midwest. Visit <https://www.ifes.org/news/call-applications> for more information.